



August 29, 2022

A Transformative Investment – Please Watch the Video

My long-time Shinnecock partner, Joel Parrish, told me that our new venture, aShareX (Art Share Exchange), is the best thing I have created. Laugh or cry, but I agree and would even include the Discover Card, which I helped craft, plus Answer Financial, the insurance exchange we built that is now owned by Allstate.

Our goal is to transform the art market by fractionalizing ownership of fine art via a registered securities offering, an innovative auction system, a secondary market for ongoing liquidity, and finally, complete due diligence information on the artwork. We are democratizing the market by creating a new investable asset class and giving investors and collectors the opportunity to own previously unattainable artworks with enduring value. Moreover, the aShareX technology and infrastructure has widespread applicability to other asset classes.

We are truly excited to build this company. Having raised the seed capital, we are now seeking \$10 million in a Series A round. We believe that these funds will be the total financing required to launch in early 2023 with no additional dilutive rounds necessary.

Since you are a friend tortured by my past scribbling, I am reaching out first to you. See below for a link to the video briefly describing aShareX. Of course, there is much more information available to fire up your enthusiasm to join us. In the meanwhile, the team will keep pushing ahead at speed.

Welcome your thoughts and your investment, too.

Link to video: <https://www.youtube.com/watch?v=eysuJm9nN-Y>

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